**BOOK TRAILERS—important use the site link below as this is the “how to”**

<http://www.booktrailersforreaders.com/How+to+make+a+book+trailer\>

Created by Teacher-Librarian Michelle Harclerode

**Quick tips about making book trailers**

* This is not a book report, it is an old fashioned book talk.
* Get really big pictures. 640 by 480 at least
* Use advanced searches for images.
* Script writing and image searching go hand in hand.
* Get the narration right.
* Think end game - how am I going to share this?
* Youtube, Schooltube, my own web or wikisite, school news.

See also helpful information for planning and for searching for copyright friendly images: (please note some of these sites may be blocked at school, but there are lots of others—and you can take photos, and also draw images. )

<http://copyrightfriendly.wikispaces.com/>

<http://www.google.com/advanced_image_search>

# ‍Secret :

use advanced search tools, select reuse, click on the thumbnail pix and then save larger picture  
[read more](http://www.booktrailersforreaders.com/Savevideome)

* choose safe search
* choose free to use, share or modify
* then search

See Document also created by Ms. Harclerode: Steps to making a book trailer.

**Video Tutorials on Various Editing Programs:**

* [Photo Story 3 video](http://www.booktrailersforreaders.com/PhotoStory+Video) : free and easy
* [Photo Story 3 with windows 7](http://answers.microsoft.com/en-us/windows/forum/windows_7-pictures/photo-story-3-replacement-for-windows-7/d18eef8c-b7a9-4bc7-9854-de77e52f9cdb)
* [Windows Live Movie Maker](http://www.booktrailersforreaders.com/Windows+Live+Movie+Maker+Video)
* [Adobe Premiere Elements 10.0](http://www.booktrailersforreaders.com/Adobe+Premiere+Elements+Video+Tutorial): What I Use
* [Video Resource tools](http://www.booktrailersforreaders.com/Richard+Byrne+Creating+Videos) by Richard Byrne
* [5 Secrets for Video Creation](http://literacylessonsforall.wikispaces.com/Secrets) by Michelle Harclerode

**Think: Get Your Idea**Pick the right book.Watch other trailers and get ideas.Write down your narration/script.Get the basic book info for titles.Author/ Title/ Reading Level

**Secret :**  
Does your trailer convince the viewer  
to read this book? Remember you are focusing  
on the problem of the story and 1 or 2 characters

**More Image sites: (control click to go to these sites)**

See these other image sites recommended for reuse or public domain

.**[LIbGuides with Joyce Valenza](http://www.only2clicks.com/pages/joycevalenza/343504) (for example look at copyright friendly images and copyrightfriendlymusicandsound)**

### ‍[Animal Photos](http://animalphotos.info/a/)

a list of creative commons free to use - just animals

### ‍[ImageBase](http://imagebase.davidniblack.com/main.php)

professional photographer David Niblack

### ‍[Free Historical Stock Pictures](http://www.historicalstockphotos.com/)

### ‍[Pics4Learning](http://pics4learning.com/)

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**Add Narration & Titles** Import background colors for titles. Go to narration & type your script. You are matching pix to words. Do you have enough pictures? Try narrating in one setting. Use emotion. Is your voice loud enough?

**Improve: Edit & Flow** Does it flow? Does it have focus? Enhance your trailer with editing. Import/ Arrange :Crop pix [stay 640 by 480]Add a title: Add an effect

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| --- | --- | --- |
| **Lay down your soundtrack** Add Background Music Make sure it is real low. Does it match the mood? Enhance the story? **Other sources of background music** [Incompetech.com](http://incompetech.com/) by Kevin MacLeod  [List of free sound and music](http://larryferlazzo.edublogs.org/2008/12/08/the-best-places-to-get-royalty-free-music-sound-effects/)  complied by Larry Ferlazzo |  |  |
| **Evaluate and Redo** Hit the preview button again. Check your narration. C ustomize your motion. NO DEAD AIR Create your title frames. Redo - and yes if you move a picture you have to narrate it again.  Done with help and supervision of teachers only… |  |  |  |  |

**Render Your Story and Share!** Photostory will render in wmv format. This is fine for your own computer playback.  
(To send to video sites like schooltube or youtube you will need to convert to MP4 or \* use Windows Live Movie Maker and choose recommended setting for this project. **Do Not Do This without permission. This is provided as information only.**  
Find out more about upload settings for video sites at Youtube [encoding](http://support.google.com/youtube/bin/static.py?hl=en&topic=1728569&guide=1728585&page=guide.cs) and [formats](http://support.google.com/youtube/bin/answer.py?hl=en&answer=55744).  
Also read [wmv upload tips](http://support.google.com/youtube/bin/static.py?hl=en&guide=1728585&topic=1728571&page=guide.cs) to youtube which will also work for other video sites.